

March 29, 2016

TO: Members of the MAG Economic Development Committee

FROM: Mayor Michael LeVault, Town of Youngtown, Chair

SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA
FOR THE MAG ECONOMIC DEVELOPMENT COMMITTEE

Tuesday, April 5, 2016 - 11:30 a.m.
MAG Office, Suite 200 - Saguaro Room
302 North 1st Avenue, Phoenix

A meeting of the MAG Economic Development Committee (EDC) has been scheduled for the time and place noted above. Members of the Committee may attend the meeting either in person or by telephone conference. Use of proxy at the MAG EDC is not permitted. A light lunch will be provided.

Please park in the garage under the building. Bring your ticket to the meeting. Parking will be validated. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Denise McClafferty at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

If you have any questions regarding the EDC agenda items, please contact Dennis Smith, MAG Executive Director, or Denise McClafferty, Regional Program Manager, at (602) 254-6300.

MAG ECONOMIC DEVELOPMENT COMMITTEE
TENTATIVE AGENDA
APRIL 5, 2016

COMMITTEE ACTION REQUESTED

1. Call to Order

The meeting of the Economic Development Committee will be called to order.

2. Pledge of Allegiance

3. Call to the Audience

An opportunity will be provided to members of the public to address the Economic Development Committee on items not scheduled on the agenda THAT FALL UNDER THE JURISDICTION OF MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested not to exceed a three-minute time period for their comments. A total of 15 minutes will be provided for the Call to the Audience agenda item, unless the Economic Development Committee requests an exception to this limit. Please note that those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

4. Approval of the March 1, 2016 Economic Development Committee Meeting Minutes

5. Potential Foreign Direct Investment Action Items for Local Governments

Over the last few months, the Economic Development Committee has been discussing how this region could develop integrated strategies for attracting and leveraging foreign direct investment (FDI) into a broader global vision. The Committee has heard from the Transportation and Trade Corridor Alliance (TTCA) on how to establish Arizona as a leader in high value trade and investment. In addition, the Greater Phoenix Economic Council is working through the Global Cities Initiative, which is a joint project of Brookings and J.P. Morgan Chase, to lead the Phoenix, Arizona, FDI effort. These two initiatives are working in tandem. MAG also

3. Information and discussion.

4. Review and approval of the March 1, 2016 Economic Development Committee meeting minutes.

5. Information and discussion.

created a list of foreign-owned companies in the region to support the municipalities in more effectively increasing exports and FDI. Carol Colombo from Fedelta Partners, also a member of the TTCA and the Arizona District Export Council, will provide input on how local government elected officials can begin reaching out to these companies to strengthen relationships and their FDI strategy.

6. Discussion on Enhancing Regionalism Through the Talent and Expertise on the MAG Economic Development Committee

At the February Economic Development Committee meeting, the members developed a better understanding of the international stakeholders in Arizona and how the EDC can collaboratively support their efforts. The EDC comprises many talented and experienced leaders who could serve as a great resource for our local economic development effort. They are, as Malcolm Gladwell defines in his book *The Tipping Point*, the connectors – people who link us up with the world. Knowing the right people and whom to connect with can be very valuable when working to retain, attract or expand a business in the region. The Committee will discuss how this talent and expertise can be organized to benefit the region.

7. How to Optimize the Economic Development Opportunities Related to Spring Baseball

Spring training baseball is a driving force in Arizona's economy. It is estimated that the spring training teams, and the ballparks they play in, generate more than \$809 million annually in economic impact for the state. Individually, many cities work to promote their community, build relationships with existing businesses and increase economic development during spring training. Spring training, and the 15 teams that play here, help to brand Arizona and provide a higher profile in the corporate community. MAG staff will present high level metrics on the metro areas that are home to the spring training teams. EDC

6. Information, discussion, and input.

7. Information and discussion.

members will be requested to share their experiences and best practices on how they leverage spring training from an economic development perspective.

8. Report on the Opportunity Arizona Event - Identifying a Qualified Workforce through Career and Technical Education

On March 3, 2016, the Greater Phoenix Chamber of Commerce and the Maricopa Association of Governments gathered the Valley's leading voices to discuss pathways for the business and education communities to work together to strengthen and grow our economy. The purpose of this event was to bring awareness of the opportunities for high-earning, highly technical career paths that are available to students and employers. In addition, MAG produced a video that highlighted the different Joint Technical Education District programs across the state and the difference these programs are making in students' lives. A representative from the Greater Phoenix Chamber of Commerce will provide a report on this event to the Committee.

9. Update from the Arizona Commerce Authority

An update will be provided on economic development issues of interest in the state of Arizona.

10. Update from the Greater Phoenix Economic Council

An update will be provided on economic development issues of interest in the Greater Phoenix Region.

11. Request for Future Agenda Items

Topics or issues of interest that the Economic Development Committee would like to have considered for discussion at a future meeting will be requested.

8. Information and discussion.

9. Information and discussion.

10. Information and discussion.

11. Information.

12. Comments from the Committee

An opportunity will be provided for the Economic Development Committee (EDC) members to present a brief summary of current events and/or share any practical applications of information and initiatives presented to EDC members. The EDC is not allowed to propose, discuss, deliberate or take action at the meeting on any matter in the summary, unless the specific matter is properly noticed for legal action.

Adjournment

12. Information.